

2024 CORPORATE PARTNERSHIP PROSPECTUS

ABOUT US



Local Government Association of the Northern Territory (LGANT)

LGANT is the peak body for Local Government in the Northern Territory and our core purpose is to advocate on behalf of our 16 local government council members and 2 associate members, provide advice on policy issues and developments and build capacity for the delivery of community services.

Key activities that assist LGANT in achieving this purpose are the April conference and November convention (based around our General and Annual General Meetings), symposiums and other events related to operational and strategic policy challenges which we facilitate for our Elected Members, council staff and key stakeholders.

For our corporate partners, we offer strong and effective engagement to members and a return on investment to businesses. Your investment will help to grow our business as we help grow yours.

Contact LGANT at info@lgant.asn.au if you would like to become a corporate partner or for more information.

→ OUR EVENTS

CONFERENCE AND CONVENTION

The largest and premier events for local government in the Northern Territory bring together key decision makers including Mayors, Presidents, other Elected Members, CEOs and senior executives twice a year.

The themed programs include speakers and professional development designed to both inform and inspire the local government sector. The events also explore policy challenges and advocacy mechanisms through the LGANT General Meetings and Annual General Meetings.

These events include an exhibition area and a sector dinner for dedicated networking.

The conference and convention are normally aligned to one of LGANT's Strategic Priorities. In 2024 we will be focusing on the following themes:

- LGANT Conference April 2024: Aboriginal Outcomes
- LGANT Convention November 2024: Community Services

SYMPOSIUMS AND OTHER EVENTS

Aligned with the daily operational and management challenges of local government, the symposiums and other events are structured, bespoke programs which bring together subject matter experts, thought leaders, innovative thinkers, Mayors, Presidents, other Elected Members, CEOs, senior executives and council staff.

The programs include training and presentations to exchange ideas, expand critical thinking, and learn about resources and innovation within the sector and beyond.

These events may include:

- Circular Economy Symposium (every second year)
- Procurement Symposium
- Elected Member Training
- Rates and Finance Symposium
- Sports, Arts and Culture Forum
- Smart Councils (use of technology) Workshop
- Governance Workshop

→ OUR EVENTS



→ YOUR POTENTIAL REACH

LOCAL GOVERNMENT BY THE NUMBERS



LGANT is the voice of local government in the Northern Territory, representing our member municipal, regional and shire councils and 67 local authorities.

We provide leadership, support, representation, and advocacy on behalf of our member councils for the benefit of their communities.



Why partner with LGANT?

By supporting LGANT as a partner, you will not only have a direct impact on LGANT but also on our community's well-being and liveability. The events also allow you to reach those with influence across the NT Local Government sector.

As a partner, you will gain from the comprehensive campaigns run for each event using a variety of marketing platforms.



1300+ FOLLOWERS ON LINKEDIN



550+ SUBSCRIBERS TO OUR NEWSLETTER

→ 2024 CORPORATE PARTNERSHIP

PACKAGES

NETWORKING OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE
Full day registration at the LGANT April conference and GM	4 Tickets	2 Tickets	1 Ticket	1 Ticket
Full day registration at the LGANT November convention, GM and AGM	4 Tickets	2 Tickets	1 Ticket	1 Ticket
Full day registration at other LGANT symposiums and events	4 Tickets	2 Tickets	1 Ticket	-
Trade table (e.g. booth and 1 banner outside main room) at April conference and November convention and select other events and symposiums	1 Booth	1 Booth	1 Booth	-
Conference, convention and select other event and symposium dinners	4 Tickets	2 Tickets	1 Ticket	-
Premium table placement at conference and convention dinner	Included	Included	-	-
EVENT BRANDING OPPORTUNITIES				
Speaking spot at conference and convention during program or naming rights of morning tea, afternoon tea, lunch and dinner	10 mins	5 mins	-	-
Speaking spot at other symposiums and events during program (if relevant to subject) or naming rights of morning tea, afternoon tea, lunch or dinner	10 mins	5 mins	-	-
Banner(s) on stage in main room at April conference and November convention and select other events and symposiums	2	1	1	-
Banner(s) on stage at conference and convention dinner venue (if different to main room)	2	1	1	-
Acknowledgement of partners in President/ CEO's speeches at all events	Included	Included	Included	Included
Logo in event materials (e.g. programs)	Included	Included	Included	Included
Logo on event holding slide (between presentations etc.)	Included	Included	Included	Included
Logo on LGANT banners	Included	Included	Included	Included
Partner acknowledgement post on LinkedIn prior to convention and conference	Included	Included	Included	-
ADDITIONAL INCLUSION				
New partner welcome post on LinkedIn	Included	Included	Included	-
Logo in LGANT Annual Report	Included	Included	Included	Included
Logo with hyperlink on LGANT website (homepage and partnership page)	Included	Included	Included	Included
Logo with hyperlink in LGANT monthly newsletter footer	Included	Included	Included	Included
Exclusivity of partnership (LGANT will refuse to accept other partners in the same field or industry)	Included	-	-	-
Provision for first option of exclusivity annual renewal	Included	-	-	-
INVESTMENT	\$15,000.00 (inc. GST)	\$10,000.00 (inc. GST)	\$5,000.00 (inc. GST)	\$2,500.00 (inc. GST)

Multi-year agreements upon request.

→ PREFERRED LOCAL GOVERNMENT SUPPLIER

LOCAL BUY

In addition to our Corporate Partnership opportunity, LGANT strongly encourages potential partners to become a local government council preferred supplier through Local Buy. Local Buy is another high-value, low risk opportunity to collaborate with local government councils. Local Buy is a recognised leader in the provision of procurement and probity services. Local Buy offers a range of services including streamlining procurement processes and providing extensive pre-qualified supplier lists and ongoing support including best practices.



Benefits


- Gain faster access to tender opportunities, bypassing lengthy pre-qualification procedures, and positioning your business for swift engagement.
- Showcase your commitment to excellence by being part of a pre-qualified pool, gaining the trust and confidence of councils seeking high-quality service providers.
- Showcase your specialised skills and services to a wide array of councils, expanding your market reach and diversifying your portfolio.
- Benefit from a cost-effective platform that enhances visibility, reducing the marketing and business development costs associated with reaching potential clients.
- Be part of a community that values innovation, positioning your business as a go-to source for creative problem-solving and forward-thinking solutions.
- Demonstrate your commitment to compliance, reducing barriers to entry and positioning your business as a reliable partner in adherence to industry standards.
- Position your business for sustainable growth by fostering long-term relationships with councils, creating opportunities for repeat business and collaboration on future projects.

To become a preferred supplier for LGANT's members, visit www.localbuy.net.au or contact localbuy@lgant.asn.au.


KEEP IN TOUCH



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